

WATER REUSE AND DESALINATION: EXPERIENCE AND OPPORTUNITY

September 28-29, 2010

The Cham Palace, Damascus, Syria

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levantdesal.org



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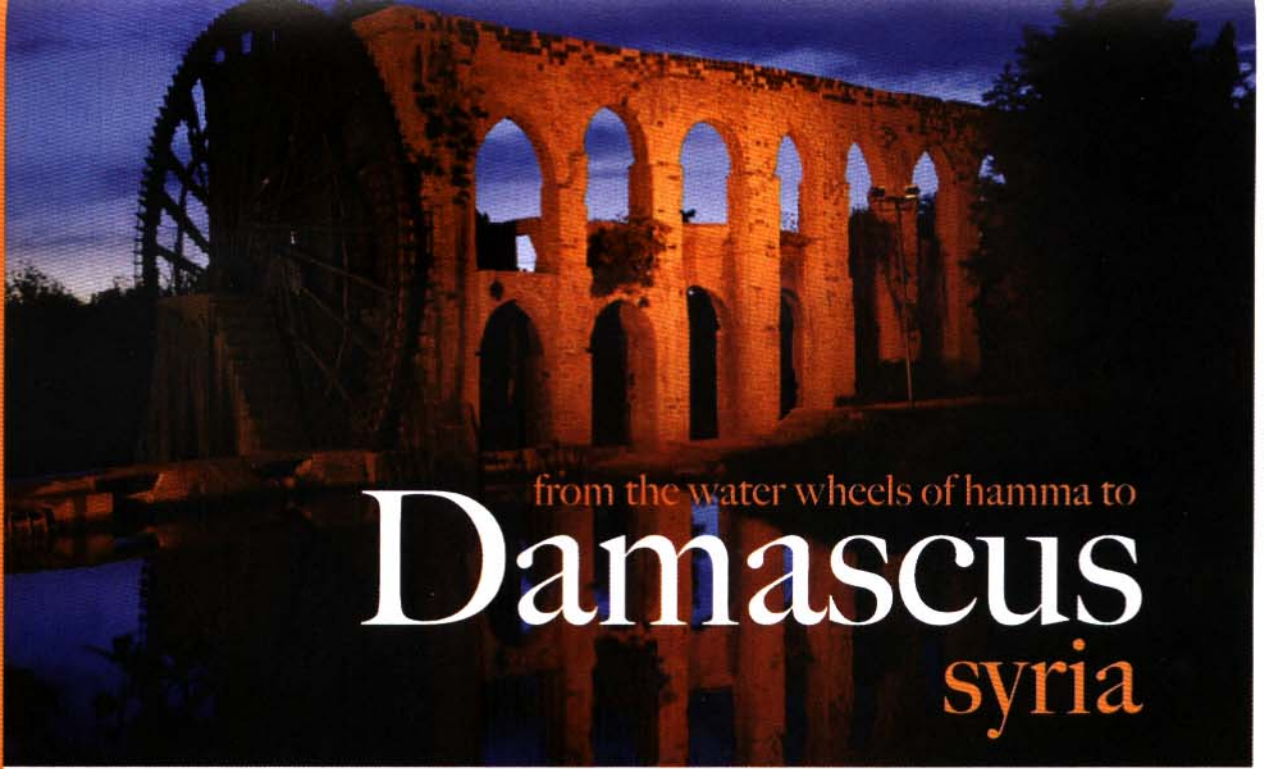
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WATER REUSE AND DESALINATION: EXPERIENCE AND OPPORTUNITY

We are very pleased to inform you that the Levant Desalination Organization (LDA) in conjunction with NOSSTIA will be hosting its first conference in Cham Palace in Damascus, Syria on September 28th and 29th, 2010. This event is organized in strategic partnership with NOSSTIA and International Desalination Organization (IDA) and is titled: "Water Reuse and Desalination: Experience and Opportunity".

This conference is the first in a series of events addressing desalination and water reuse that will be hosted by the Levant Desalination Association in the region. This inaugural event focuses on water reuse and desalination technologies and aims to provide policy makers, municipalities, engineers and other stakeholders in the Levant region with the latest information on water reuse as well as desalination technologies.

We would like to take this opportunity to introduce to you our sponsorship packages:



from the water wheels of hamma to

Damascus

syria

water

reuse

and

desalination:

experience and opportunity

A two day event that is organized by the Levant Desalination Association (LDA) and The Network of Syrian Scientists, Technologists and Innovators Abroad (NOSSTIA) with the strategic partnership of International Desalination Association (IDA).

September 28, 29, 2010
The Cham Palace in Damascus, Syria

The Levant Desalination Association (LDA) announces its first conference, which will focus on "Water Reuse and Desalination: Experience and Opportunity".

► Background

Water reuse and desalination have become increasingly vital aspects of global water solutions for the 21st century. Driven by population growth, economic expansion, climate change, dwindling groundwater supplies and the pollution of many existing water resources, our planet is searching for new ways to quench its thirst. Long-range meteorological and demographic forecasts point to slow but protracted diminishing of the water potential of the region as a whole and each of the states in the region separately.

► Aim of the Conference

This Conference is the first in a series of events addressing desalination and water reuse that will be organized/hosted by the LDA in the region. This first conference will focus on water reuse and desalination technologies, and will be structured with expert presentations and an open forum to encourage lively interaction with all who attend. All presentations will be available in proceedings.

► Topics to be covered

- Promotion of water demand management to ensure the sustainability of water resources.
- How reuse of urban and industrial wastewater can reduce the need for allocation of fresh water to agriculture from other sources and increase the availability of drinking water by desalination.
- How the use of desalination and water reuse technologies can provide cost effective solutions for countries in the Levant region.
- The conference will feature regional and international speakers and industry experts with a deep familiarity of the region. A wide variety of topics are on the agenda and the presentations will include case studies from around the world.
- An array of World Experts familiar with ME, will give key note presentations and wide ranging papers on all aspects of technology, sources of Finance and case studies from around the world, together with their counter parts from the region.

► When

September 28 and 29, 2010

► Where

The Charm Palace, Damascus, Syria

► Registration

Please register on-line at the LDA website - admission is free but you must register in advance - details will be on the website : www.levantdesal.org

► Who Should Attend

This conference is extremely relevant to a wide range of stakeholders including policy makers at the national level; members of the private sector; municipalities; wastewater treatment plant operators; water practitioners; field service and extension advisors; beneficiaries of water reuse; relevant NGOs; and regional and international entities working in Syria.

► About the Organizers

The conference is being organized in a strategic partnership with the International Desalination Association (IDA) and in conjunction with Levant Desalination Association (LDA) and the Network of Syrian Scientists, Technologists and Innovators Abroad (NOSSTIA) under the Patronage of H.E. Mohammed Najj Otri, Prime Minister, Syrian Arab Republic.

For more information contact

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DAMASCUS

LDA MISSION

"LDA is committed to the development and promotion of desalination technology in water supply, water re-use, water pollution control, water purification and water treatment in the Levant area including Jordan, Lebanon, Syria and Palestine."

The LDA was formally established in early 2009; however, its members have been active in the region for a number of years. The Association intends to achieve its mission through the organization of conferences and workshops with the aim to educate and promote the correct use of desalination and water re-use, whilst promoting sustainability and environmentally friendly solutions.

Although the Levant region has water resources; its availability is not evenly distributed. This is where the promotion of various types of desalination technologies would serve and benefit the local population providing an economic environment of growth. Unfortunately, awareness of the issues faced in this area is lacking, and the LDA is committed to address the need for education and awareness.

LDA GOALS

- To encourage studies and research aimed at the development of techniques for desalination of sea water and techniques to control water pollution and water treatment & filtration
- To stimulate the exchange of information related the above mentioned
- To encourage the development of standard specifications and adherence to these standards in the field of desalination and water purification & use
- To cooperate with government agencies, private institutions in Lebanon and foreign agencies on the above-mentioned goals

ACTIVITIES

- Coordination with local and international government and private sector bodies through periodic meetings
- Adoption and fostering of local and regional conferences focused on desalination and water
- Preparation and management of training courses and workshops on topics related to the science of water
- Sponsorships of relevant conferences and industry events
- The establishment of research centers
- Support to selected universities and other educational institutions concerned with the field of desalination and water management